

Make a lasting impression with

makeitmetal

Visit the industry-specific process zones at www.makeitmetal.com

- Purchasing professionals use the Internet to locate and research quality suppliers of metal component parts.
- More than 600 manufacturers of metal component parts are listed, and searchable by capabilities, in the industry-specific process zones of the makeitmetal buyers' guide. Make sure your company gets found and gets results by taking advantage of the cost-effective online banner and button advertisements.
- Position your company in front of 6000 unique monthly visitors for as little as \$82/month.

Advertising Benefits:

- Increased traffic to your website by purchasers who have easy, one-click access.
- User-friendly advertiser account software allows you to access your web traffic at any time.
- Utilization of makeitmetal's qualified graphics professionals to design your specialized banner and/or button ad to best represent your company image and capabilities. (Ask for your sample button at no obligation.)

Advertising Options

| | 3 mo. | 6 mo. | 12 mo. |
|---|-------|-------|--------|
| Button Ad (120 x 90 pixels) | \$300 | \$525 | \$975 |
| Premier Ad (120 x 240 pixels) | N/A | \$750 | \$1250 |
| Banner Ad (468 x 80 pixels) | \$500 | \$950 | \$1800 |

Image file format & size: JPG, GIF or animated GIF. 72 dpi resolution, max file size: 15K

Exclusive Nonmember Option

Precision Metalforming Association members receive a free full-capabilities listing in the industry-specific process zones. If you're not a member, you can still take advantage of this opportunity to list your company on the buyers' guide. Listings allow you to have additional exposure to key purchasers and specifiers of metal component parts.

Listing Options

Business Listing (12 months) \$95
Features company name, address, phone, fax, 25-word company profile and your company listed within one process category.

makeitcount Listing (12 months) \$150
Features your company name, address, phone, fax, primary contact person, 50-word company profile, company listed within **unlimited** manufacturing categories and capabilities information.

See reverse side for order form

makeitmetal

6363 Oak Tree Blvd.
Independence, OH 44131
216-901-8800

www.makeitmetal.com

Endorsed by



Date Submitted _____

Signature _____

CONTACT INFORMATION

Company Name _____

Address _____

City/State/Zip _____

Phone _____ Fax _____

E-mail _____ Web address _____

Contact Name _____

LISTING(S) Organized by metalforming process. All Precision Metalforming Association members receive a FREE full-capabilities listing.

PMA—FREE

Full-capabilities listing available only to Precision Metalforming Association members

Business—\$95/year

- Company name, address, phone, fax listed in one process category*
- 25-word company profile**

MakeltCount—\$150/year

- Company name, address, phone, fax listed in all process categories appropriate for your company*
- 50-word company profile**
- One primary contact name

*Please place my company's listing in the process category(ies) marked:

- | | | | |
|--|---|---|--------------------------------------|
| <input type="checkbox"/> Stamping | <input type="checkbox"/> Spring Coiling | <input type="checkbox"/> Hydroforming | <input type="checkbox"/> Washer Mfg. |
| <input type="checkbox"/> Fabricating | <input type="checkbox"/> Metal Spinning | <input type="checkbox"/> Small-Lot Stamping | <input type="checkbox"/> Tool & Die |
| <input type="checkbox"/> Slide Forming | <input type="checkbox"/> Roll Forming | | |

**Company Profile: _____

ONLINE ADS 3 mo. 6 mo. 12 mo.

*Please place my company's online ad in the process category marked:

- | | | | | | | |
|---------|--------------------------------|--------------------------------|---------------------------------|--|---|---|
| Button | <input type="checkbox"/> \$300 | <input type="checkbox"/> \$525 | <input type="checkbox"/> \$975 | <input type="checkbox"/> Homepage (add \$100) | <input type="checkbox"/> Slide Forming | <input type="checkbox"/> Hydroforming |
| Premier | <input type="checkbox"/> N/A | <input type="checkbox"/> \$750 | <input type="checkbox"/> \$1250 | <input type="checkbox"/> Stamping | <input type="checkbox"/> Spring Coiling | <input type="checkbox"/> Small-Lot Stamping |
| Banner | <input type="checkbox"/> \$500 | <input type="checkbox"/> \$950 | <input type="checkbox"/> \$1800 | <input type="checkbox"/> Fabricating | <input type="checkbox"/> Metal Spinning | <input type="checkbox"/> Washer Mfg. |
| | | | | | <input type="checkbox"/> Roll Forming | <input type="checkbox"/> Tool & Die |

Redirect URL: _____

PAYMENT

Company Listing \$ _____
Online Ad \$ _____
TOTAL \$ _____

| | |
|---|---|
| <input type="checkbox"/> Check Enclosed | <input type="checkbox"/> Please Invoice |
| <input type="checkbox"/> Credit Card: | <input type="checkbox"/> VISA <input type="checkbox"/> American Express <input type="checkbox"/> MasterCard |
| Card No. _____ | Exp. Date _____ |
| Signature _____ | |

Please fax completed insertion order to Vivien Tomsik at 216-901-9669 or mail to 6363 Oak Tree Blvd., Independence, OH 44131. If you have any questions, contact Viv at vtomsik@pma.org or call 216-901-8800.

